

LADY BURD®

EXCLUSIVE PRIVATE LABEL COSMETICS

FALL 2017



manufacturing beauty®

www.ladyburd.com

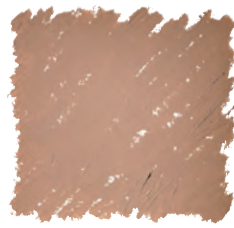


Perfect Cover Plus

Accentuate the positive, eliminate the negative! Conceal, cover, correct, and contour with Perfect Cover Plus. These concealer pencils do it all with a lightweight, blendable formula that doesn't require sharpening and conveniently twists up.



Fair
a warm light beige



Beige
a neutral beige



Medium Deep
a medium golden tan



Dark
a deep warm tan

Prime & Rewind Starter Kit

These skin perfecting primers turn your face into a smooth canvas for makeup application. **Age Defying Face Primer** has a silky lightweight mousse-like texture that mattifies and evens out skin, and helps to reduce the look of pores and fine lines. **Age Defying Lip Primer** protects your pout while preventing your lip color from feathering and fading. **Age Defying Eye Primer** works fabulously for smudge proofing loose eye shadows and glitter. It extends the life of your eye makeup for all day wear. **Age Defying Brow Primer** endows your brows with extra staying power.



Paramedical Kamaflage

Full coverage kamaflage with a natural finish will cover almost any skin flaw! Great coverage for scars, freckles, bruises, birthmarks, age spots, rosacea, and varicose veins.



Porcelain
a natural beige



Java
a warm rich brown

Perfect Finish Liquid Foundation

This water-based, oil-free foundation provides light-to-medium coverage. Soft focus powders make your skin look natural and flawless. Skin protectant properties and potent anti-oxidants Vitamins A, C, & E help protect skin from free radicals and other environmental damage.



DW4
a warm medium tan



DC5
a cool deep brown



Aura
*a deep violet
purple*

Bonsai
a forest green

Matrix
a midnight black

Neptune
a deep navy

Storm
a deep gray

Truffle
*a rich chocolate
brown*

NEW! Infinite Matte Eye Liner

These ultra creamy matte pencils provide high-impact eye-catching color that will last all day.



Brow Tint

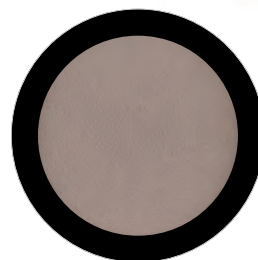
Enhance your brows with a hint of color while setting the hairs in place for a defined look. This new Auburn shade works well on warm golden light brown to red hair.



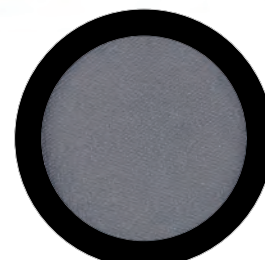
Auburn
a warm reddish brown

Mid-Size Eye Shadow

High-pigmented, velvet-textured Eye Shadows for a sultry, smoky-eye look.



Ash
a gray with a blue undertone



Graphite
a cool gray

Super Silky Shadows

Eye Shadows that glide on like silk while delivering the maximum payoff of rich, beautiful, long-lasting color. Pairs well with any of our Eye Primers.



Dare
a peachy pink w/ a golden hue



Gaze
a high frosted rose gold



Everest
a deep chocolate brown w/ gold glimmer



5-Pan Eye Palettes

Color coordinate your Fall '17 fashion look with these eye shadow combinations that suit every mood, occasion, personality and style.



Beach Body

Freeze / Heiress / Inspire / Masquerade / Clydesdale



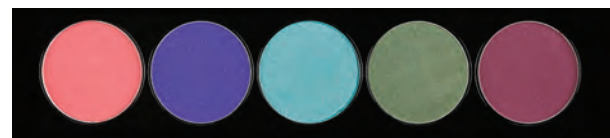
Bridal Trial

Madame / Sunshine / Glory / Coconut / Intensity



Candy Girl

Sugar Rush / Sanction / Bizarre / Uncontrollable / Edgy



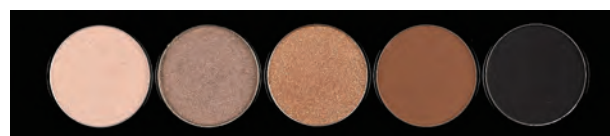
Crown Jewels

Please / Plumage / Sky High / Iguana / Shiraz



Masquerade Ball

Baby Bare / Masquerade / Jealousy / VIP / Broadway



Smokin' Hot

Freeze / Souffle / Booty / Brown Bear / Odyssey



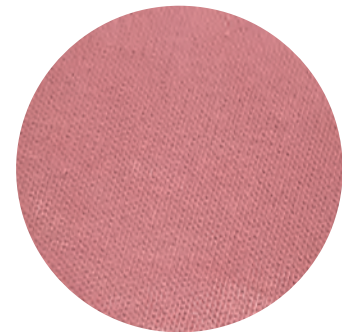
Shiny Silver Compact

This new compact is sleek, elegant, and rich-looking. Holds any of our large size pans. Matches perfectly with our Silver Diamond lip gloss tube, Silver Color View lipstick case, and Silver Foundation Stix.



Powder Blush

A light satiny blush that will add a hint of rose to your cheeks.



Chameleon
a deep rose pink

Brush #508

Fan Brush

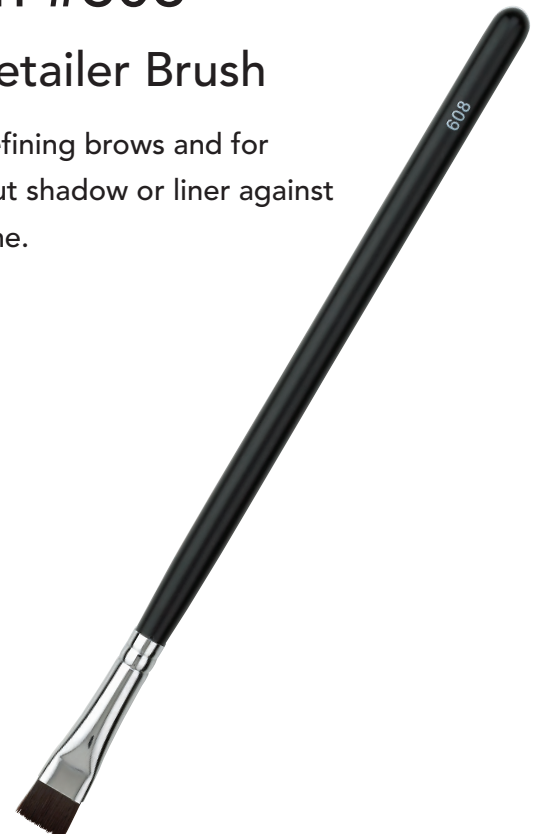
Great for dusting translucent powder, highlighting powder, or any shimmer and blush wherever you need a diffused wash of color.



Brush #608

Flat Detailer Brush

Use for defining brows and for smokin' out shadow or liner against the lash line.



Matte Black Lipstick Case

Wear your lipstick in style! An excellent packaging choice to show off any lipstick color.



Matte Lipsticks

These earth-tone mattes are excellent for completing your fall look.



Barefoot
a warm deep caramel



Landslide
a warm chocolate brown



Loco Coco
a brown w/ a plum undertone

Root Cover Up

Cover your roots! This hair powder provides natural looking color that hides grays and fills in thinning areas. Use on larger areas with the puff applicator. For touch-ups try our Mini Finishing Touch Brush.



Auburn / Red
a cherry amber



Blonde / Light Brown
a golden taupe



Brunette
a warm brown



Light Black
a deep brownish black

Lip Sparkle Sets

Color and Sparkle! These Fall / Holiday Fashion Kits will create super sexy, elegant evening lips. Kits are selectively priced at \$12.95



CHAMPAGNE SPARKLE

RED SPARKLE



Champagne Liquid Lips
Sweet Memory Creme Lipstick
Lip Sparkle
Adobe Lip Pencil



Red Carpet Liquid Lips
Red Dress Creme Lipstick
Lip Sparkle
Merlot Lip Pencil

Eye Glamour Kits

Glam jam! Bring in the Fall / Holiday season with these jeweled eye looks. Selectively priced at \$22.95.



GOLD GLAM

SILVER GLAM



Glamorous Eye Light
Gold Frost Indelible Creme Eye Shadow
Relic Luxury Split Shadow



Stardust Eye Light
Spun Silk Indelible Creme Eye Shadow
Knight Life Luxury Split Shadow



Black Glitter Eye Endurance
Intrigue Lip Twin
Cleopatra Ultimate Eye Liner



Black Glitter Eye Endurance
Enticing Lip Twin
Diamond Ultimate Eye Liner

Moisturizer w /SPF-45

An extreme moisturizing cream to help protect you from harmful rays while making your skin appear younger and smoother. Sodium Hyaluronate diminishes the appearance of dry or damaged skin by reducing flaking and restoring suppleness. Vitamin E is an antioxidant that protects and nourishes the skin. Suitable for all skin types.



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Highlighting Powder in 18K Elite Compact

Get your glow on! These sparkling powders will give you a fresh, dewy glow. Use them to highlight, bronze, and add a finished, polished look to your makeup. Best of all, get them in our sleek 18K Elite Compact for only **\$3.95**



Amber Glow



Soft Glow