

SPRING COLOR STORIES

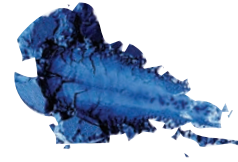
CLEAR SKIES – It's all about Spring Blues. Clear blue skies, fresh oceans and calm breezes. You can wear a pastel or soft blue for comfort or be daring with traditional indigo and denim, which always claims the spotlight for their originality.



Vapor



Peek-A-Blue



Cobalt

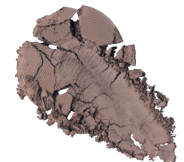


Threshold

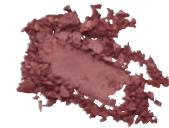
ALL THINGS NATURAL – The classic neutral palette can be worn very dainty or smoked out. Pulled from the earth, jungle greens, and clay red-to-brown tones can be worn in many different ways.



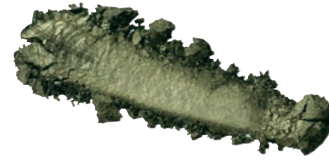
Cakewalk



Boomerang



Velocity

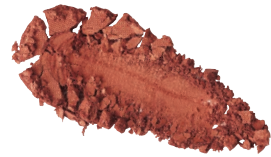


Biology

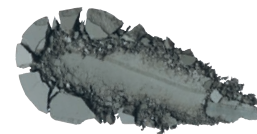
GEMSTONES – Facets of diamonds and gems beautifully glisten against the sun. Your palette will gleam with opaque pastels and shimmery copper, but still remain in the natural beauty of the earth.



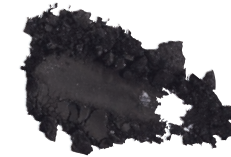
Madame



Pin Up



Shale



Black Ice

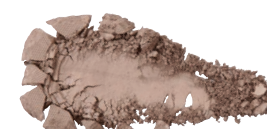
BLURRED BOUNDARIES – It's all about standing out in a crowd to make a statement, while simultaneously keeping up with the shuffle. This color palette is about the one bold daring color and the soft wearable shades that complement it keeping it safe and balanced.



Carriage



Queen Bee



Sphinx



Mood Swing

**CORPORATE HEADQUARTERS
LABORATORY/FACTORY/SHOWROOM**
44 Executive Blvd.,
Farmingdale, NY 11735 USA
1 (631) 454-0444 1 (800) 345-3448
1 (631) 454-0445 FAX

**MIAMI BEACH
FLORIDA SHOWROOM**
407 Lincoln Road
Suite 10J
Miami Beach, FL 33139 USA
1 (305) 674-1333 1 (800) 263-5743
1 (305) 674-1184 FAX

**DELRAY BEACH
FLORIDA SHOWROOM**
Coral Trace Office Park
Building C, Suite C-102
2605 West Atlantic Avenue,
Delray Beach, FL 33445 USA
1 (561) 272-2008 1 (866) 392-4889
1 (561) 272-2014 FAX

Please Visit Our Website! www.ladyburd.com Email us at: sales@ladyburd.com

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SPRING
2014



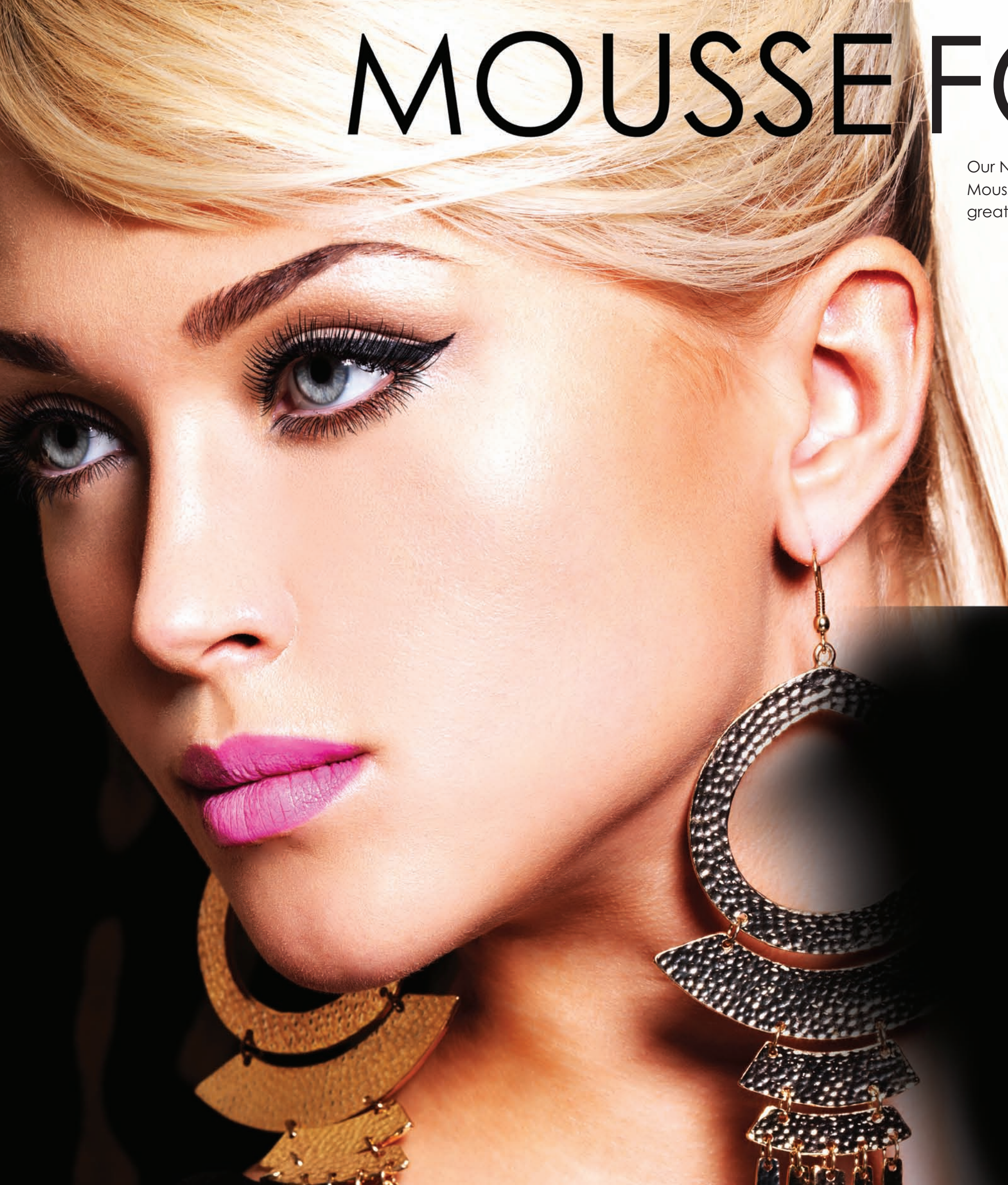
manufacturing beauty®

MOUSSE FOUNDATION

Our NEW whipped foundation glides on weightlessly, providing medium to buildable coverage. Mousse Foundation is fragrance free and will not clog pores. Oil absorbing properties make it great for normal-to-oily skin types, giving you a flawless and natural looking finish.



Pro Tip: Apply Photochromatic Pressed Powder to set Mousse Foundation.



BOLD EFFECT LIPSTICKS

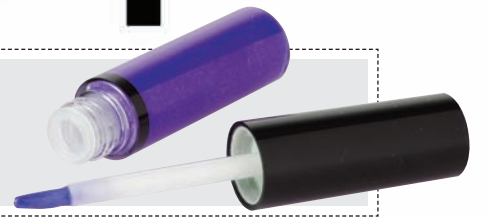


Spearmint

Blackberry

Bold Effect lipsticks are packed with high-intensity pigments for vivid lively lips. All stunning shades are now available in our sleek NEW slim stick.

Pro Tip: Pair with HD Sheer Lip Gloss for more iridescent lips.



Berry Blue Blackberry Blue Raspberry Cotton Candy Dragonberry Frozen Blueberry Gum Drop Icing Island Punch Lemon Drop Lime Time Mint Julep Spearmint Wintergreen

MATTE LIPSTICKS

Napa Valley



NEW slim stick packaging

Cupcake

Matte lipsticks provide full-coverage and intense color with a matte finish. All stunning shades are now available in our sleek NEW slim stick.



Backstage Beachy Keen Chocolate Cake Cloud 9 Cupcake Curious Fashionista Fireside First Love Freckle Latin Lover



Mellow Napa Valley Once Upon a Time Paso Doble Play With Me Shopaholic Shortcake Someone Special Speak Up Spy Twilight

LL Creams



Our combination of vibrant color and moisturizing agents leave beautiful long-lasting results. LL Cream dries semi-matte, minty flavor keeps your mouth kissably fresh all day.



Pro Tip: Prep your lips first with Lip Primer. Line and define with our Ultimate Lip Liner Pencils.

New!

Amp	Apple Pie	Blue Print	Busy Bee	Comfort Zone	Encore	Fusion Pink	Hocus Pocus

New!

Impulse	Island	Little Bow Pink	Patriotic	Peach Cobbler	Play Date	Popular	Purple Heart

New!

Red Light	Refreshmint	Sherbert	Smitten	Snowstorm	Voltage



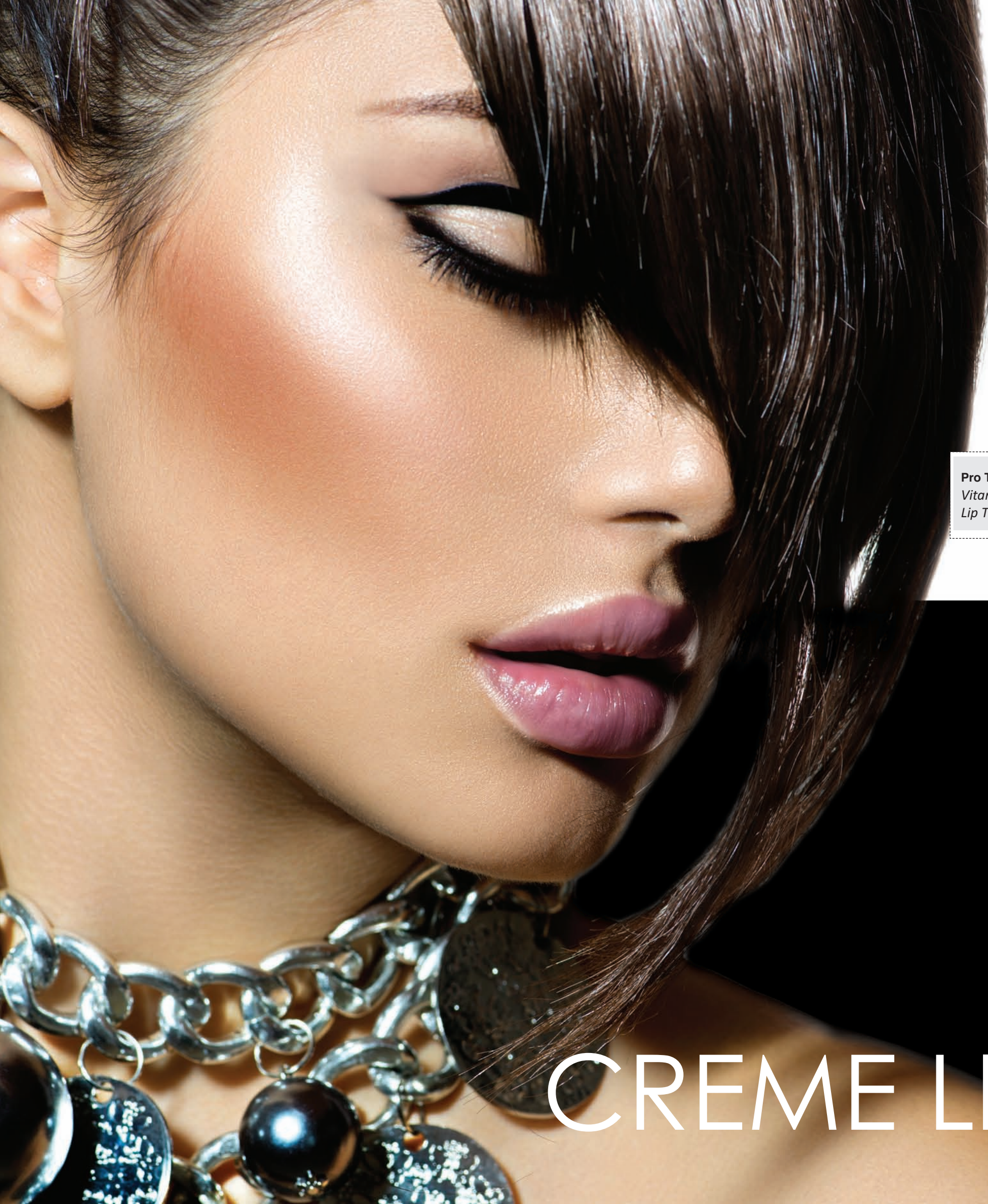
LIQUID LIPS

Wet your pout with high-shine glamour. Gloss is non-sticky, lightweight, and is easily applied with doe foot applicator.

New!

Trendy Spring Colors

Joyride	Fresh	Dollhouse	Follow Me	Heat Wave



PEARL LIPSTICKS

This moisturizing formula has a frosty finish that will make your lips sparkle.



Glean Icefire Motif Tigress

Pro Tip: For softer lips use with Vitamin C, or Vitamin E Lip Treatments.



Creme lipsticks add a layer of full rich color to your lips. The smooth texture covers your lips with beautiful color that won't fade or feather.

Trendy Spring Colors



True Love Romance Flirtini

New!



Unicorn

CREME LIPSTICKS

Bold Effect Shadow

Today's fashion is no place for the timid. Our ultra-radiant Shadows and Pigments are loaded with highly-concentrated color for the perfect combination of beauty and confidence. Bold Effect Shadows are pressed. Pigments are dramatic loose color.

New!



Moonlight

Trendy Spring Colors



Queen Bee



Crazy in Love



Fable



Habitat



Hedonism

Pigment

New!



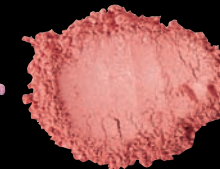
Black Magic



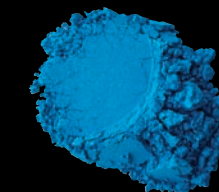
Trendy Spring Colors



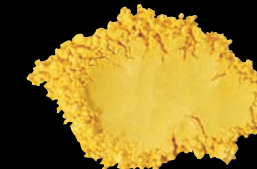
Sleepover



Starfish



Tropical Blue



Yell Ohh!

Pro Tip: Pair with one of our complementing LL Creams.



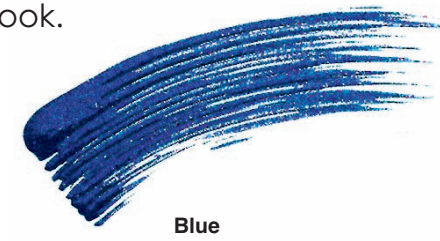
Matte Mid-Size Eye Shadow

Understated eyes work great with bold lips. These silky matte finish eye shadows are blendable with any texture.



Curling Lash Mascara

Curl your lashes blue for a dazzling Spring look.



Pro Tip: Pair with one of our complementing lipsticks.



Eye Shadow Drops

Upgrade your Eye Shadow Drop Kits with these bold choices.



BODY GLITTER

Sparkling metallic glitter for highlighting and special effects.



Copper

Blue Metal

Purple

Green

Red

Pro Tip: Keep the sparkle in place with Glitter Sealant. Apply thin layer to skin, then apply glitter with brush.



Pro Tip: Prep your lips with Sugar Lip Scrub for longer lasting results.

INDELIBLE LIP

Stylish NEW modern look for our very popular stay-on lip product. Same great colors!



SKIN SMOOTHER

This rich formula instantly diminishes the appearance of fine lines, large pores and wrinkles to combat the appearance of premature aging.



ALL DAY MOISTURE

For advanced hydration, this formula combines glycerin and humectants to help retain skin's moisture and prevent a dry appearance, leaving skin soft all day.



Dual Makeup Remover

This gentle dual phase remover erases off waterproof makeup, leaving skin thoroughly clean with no heavy residue. The infused extracts soothe and protect, while the sea salt and rose water detoxifies, cools, and tones.



Oil-Free and Indelible Makeup Remover Pads



Our great makeup remover pads also available with White Caps to match our skin care line.



Marine Therapy Facial Wash for Men

Perfect for even the toughest man! This refreshing facial wash contains mineral-rich algae extract to moisturize and soften the skin while rose hips oil and aloe contain vitamins that soothe and help promote healthy skin.

